

REP HEADLINE# 6278086 TRF# E:120821
\$\$\$ MOD# 0: UNAPPROVED REV #2 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT2/12 17.43
*** CHANGES *** ** WFLA-TV ***

ADV # _____ ADV. NAME ISS/PRIORITIES USA ACTION REP. # _____ OFF. # _____ SALESMAN # _____
AGY # _____ AGY. NAME MUNEY KATOWITZ MEDIA BUYER NAME MEDIA PLACEMENT

1322 G STREET SE SALES PRSN WA- MEGHAN MCGARR (H)

WASHINGTON, DC 20003

ORDER # _____ CONTRACT # 6278086 CLASS: NATL. _____ LOCAL _____ REGIONAL _____

PRDCT PRIORITIES USA ACTION EST#1564 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT9/12 OCT15/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT2/12 17.43

REF: ORDER CANCELED
ALL LN'S ZERO'D OUT
NEW TEL \$0
PLEASE CONFIRM
THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ELECTRONIC INVOICES ARE TO BE SENT TO AGENCY
TELEVISION INVOICES IDB#9914019
PRIORITIES USA ACTION

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 321
AGENCY PRODUCT CODE = 340
AGENCY EST# = 1564

1	S		1100A-1200N	30		\$250.00	10/12	10/12	0		FRI	0
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PROGRAM : DAYTIME
CON COM1: DAYTIME

2	S		1235A-135A	30		\$300.00	10/12	10/12	0		FRI	0
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PROGRAM : J FALLON-NBC
CON COM1: J FALLON-NBC

NOV 01 2012

10/4/12 KCC (B)

REP HEADLINE# 6278086 TRF# E:120821
 \$\$\$ MOD# 0: UNAPPROVED REV #2 \$\$\$

REF: TEL# 703-516-9399
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET

FAX# 703-516-9680
 HARRIS REPORT FROM REP
 CHANGES

OCT2/12 17.43
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
3	S		200P-300P PROGRAM : RACHAEL RAY CON COM1: RACHAEL RAY	30		\$400.00	10/12	10/12	0		FRI	0
4	S		400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$800.00	10/12	10/12	0		FRI	0
5	S		530A-600A PROGRAM : NC8 TODAY@5:30 ORD COM1: 3Q/SEPT RATES CON COM1: NC8 TODAY@5:30	30		\$450.00	10/12	10/12	0		FRI	0
6	S		600P-630P PROGRAM : NWSCH CON COM1: NWSCH	30		\$2,000.00	10/12	10/12	0		FRI	0
7	S		600A-700A PROGRAM : NC8 TODAY@6AM CON COM1: NC8 TODAY@6AM	30		\$1,250.00	10/12	10/12	0		FRI	0
8	S		700P-730P PROGRAM : ENT TONIGHT 30 CON COM1: ENT TONIGHT 30	30		\$1,500.00	10/12	10/12	0		FRI	0
9	S		700A-900A PROGRAM : TODAY SHW CON COM1: TODAY SHW	30		\$1,400.00	10/12	10/12	0		FRI	0
10	S		800P-900P PROGRAM : GRIMM CON COM1: GRIMM	30		\$2,800.00	10/12	10/12	0		FRI	0
11	S		900A-1000A PROGRAM : TODAY SHW2-NBC CON COM1: TODAY SHW2-NBC	30		\$950.00	10/12	10/12	0		FRI	0

FAX# 703-516-9680
CREDIT RISK !!!
HARRIS REPORT FROM REP OCT2/12 17.43
CHANGES *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12	S		1000A-1030A	30		\$350.00	10/15	10/15	0		MON	0
PROGRAM : NEWS												
CON COM1 : NEWS												
13	S		1135P-1237A	30		\$800.00	10/15	10/15	0		MON	0
PROGRAM : TONITE SHW-NBC												
CON COM1 : TONITE SHW-NBC												
14	S		1200N-100P	30		\$350.00	10/15	10/15	0		MON	0
PROGRAM : TODAY SHW3-NBC												
CON COM1 : TODAY SHW3-NBC												
15	S		200P-300P	30		\$400.00	10/15	10/15	0		MON	0
PROGRAM : RACHAEL RAY												
CON COM1 : RACHAEL RAY												
16	S		500P-530P	30		\$1,500.00	10/15	10/15	0		MON	0
PROGRAM : NWSCH8 AT 5P												
CON COM1 : NWSCH8 AT 5P												
17	S		530A-600A	30		\$450.00	10/15	10/15	0		MON	0
PROGRAM : NC8 TODAY@5:30												
ORD COM1 : 30/SEPT RATES												
CON COM1 : NC8 TODAY@5:30												
18	S		600A-700A	30		\$1,250.00	10/15	10/15	0		MON	0
PROGRAM : NC8 TODAY@6AM												
CON COM1 : NC8 TODAY@6AM												
19	S		630P-700P	30		\$5,000.00	10/15	10/15	0		MON	0
PROGRAM : NWSCH												
CON COM1 : NWSCH												
20	S		700A-900A	30		\$1,400.00	10/15	10/15	0		MON	0
PROGRAM : TODAY SHW												
CON COM1 : TODAY SHW												

REP HEADLINE# 6278086 TRF# E:120821
 \$\$\$ MOD# 0: UNAPPROVED REV #2 \$\$\$

REP: TEL# 703-516-9399
 CREDIT ADVISORY: AGENCY
 ORDER WORKSHEET

FAX# 703-516-9680
 CREDIT RISK !!!
 HARRIS REPORT FROM REP
 CHANGES OCT2/12 17.43
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
21	S		730P-800P PROGRAM : ENT TONIGHT CON COM1: ENT TONIGHT	30		\$1,500.00	10/15	10/15	0		MON	0
22	S		1130P-100A PROGRAM : SAT NITE LIVE CON COM1: SAT NITE LIVE	30		\$1,350.00	10/13	10/13	0		SAT	0
23	S		700A-900A PROGRAM : SAT TODAY SHOW CON COM1: SAT TODAY SHOW	30		\$650.00	10/13	10/13	0		SAT	0
24	S		900A-1000A PROGRAM : NWSCH8 SAT-AM CON COM1: NWSCH8 SAT-AM	30		\$500.00	10/13	10/13	0		SAT	0
25	S		1130P-1205A PROGRAM : NEWS CHANNEL 8 CON COM1: NEWS CHANNEL 8	30		\$2,200.00	10/14	10/14	0		SUN	0
26	S		1200N-100P PROGRAM : NWSCH8-NOON SU CON COM1: NWSCH8-NOON SU	30		\$250.00	10/14	10/14	0		SUN	0
27	S		900A-1000A PROGRAM : NWSCH8 SUN-AM CON COM1: NWSCH8 SUN-AM	30		\$450.00	10/14	10/14	0		SUN	0
28	S		1030A-1100A PROGRAM : EXTRA CON COM1: EXTRA	30		\$250.00	10/11	10/11	0		THU	0
29	S		1100P-1135P PROGRAM : NEWS CHANNEL 8 CON COM1: NEWS CHANNEL 8	30		\$2,200.00	10/11	10/11	0		THU	0

2# 703-516-9680
1
FROM REP OCT2/12 17.43

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
30	S		1200N-100P PROGRAM : TODAY SHW3-NBC CON COM1: TODAY SHW3-NBC	30		\$300.00	10/11	10/11	0		THU	0
31	S		300P-400P PROGRAM : DOCTORS CON COM1: DOCTORS	30		\$450.00	10/11	10/11	0		THU	0
32	S		530A-600A PROGRAM : NC8 TODAY@5:30 ORD COM1: 30/SEPT RATES CON COM1: NC8 TODAY@5:30	30		\$450.00	10/11	10/11	0		THU	0
33	S		530P-600P PROGRAM : NWSCH8 @5:30P CON COM1: NWSCH8 @5:30P	30		\$1,500.00	10/11	10/11	0		THU	0
34	S		600A-700A PROGRAM : NC8 TODAY@6AM CON COM1: NC8 TODAY@6AM	30		\$1,250.00	10/11	10/11	0		THU	0
35	S		630P-700P PROGRAM : NWSCH CON COM1: NWSCH	30		\$5,000.00	10/11	10/11	0		THU	0
36	S		700A-900A PROGRAM : TODAY SHW CON COM1: TODAY SHW	30		\$1,400.00	10/11	10/11	0		THU	0
37	S		900A-1000A PROGRAM : TODAY SHW2-NBC CON COM1: TODAY SHW2-NBC	30		\$950.00	10/11	10/11	0		THU	0
38	S		1000P-1100P PROGRAM : PARENTHOOD CON COM1: PARENTHOOD	30		\$4,500.00	10/9	10/9	0		TUE	0

FAX# 703-516-9680
CREDIT RISK !!
HARRIS REPORT FROM REP
OCT2/12 17.43
CHANGES *** WFLA-TV ***

LINE#	REF	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
39		S	1030A-1100A PROGRAM : EXTRA CON COM1: EXTRA	30		\$250.00	10/9	10/9	0		TUE	0
40		S	1135P-1237A PROGRAM : TONITE SHW-NBC CON COM1: TONITE SHW-NBC	30		\$800.00	10/9	10/9	0		TUE	0
41		S	300P-400P PROGRAM : DOCTORS CON COM1: DOCTORS	30		\$450.00	10/9	10/9	0		TUE	0
42		S	400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$800.00	10/9	10/9	0		TUE	0
43		S	530A-600A PROGRAM : NC8 TODAY@5:30 ORD COM1: 3Q/SEPT RATES CON COM1: NC8 TODAY@5:30	30		\$450.00	10/9	10/9	0		TUE	0
44		S	530P-600P PROGRAM : NWSCH8 @5:30P CON COM1: NWSCH8 @5:30P	30		\$1,500.00	10/9	10/9	0		TUE	0
45		S	600A-700A PROGRAM : NC8 TODAY@6AM CON COM1: NC8 TODAY@6AM	30		\$1,250.00	10/9	10/9	0		TUE	0
46		S	700P-730P PROGRAM : 7P NEWS CON COM1: 7P NEWS	30		\$1,500.00	10/9	10/9	0		TUE	0
47		S	700A-900A PROGRAM : TODAY SHW CON COM1: TODAY SHW	30		\$1,400.00	10/9	10/9	0		TUE	0

FAX# 703-516-9680
 CREDIT RISK !!!
 HARRIS REPORT FROM REP OCT2/12 17.43
 CHANGES *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
48	S		900A-1000A PROGRAM : TODAY SHW2-NBC CON COM1: TODAY SHW2-NBC	30		\$950.00	10/9	10/9	0		TUE	0
49	S		1000A-1030A PROGRAM : NEWS CON COM1: NEWS	30		\$350.00	10/10	10/10	0		WED	0
50	S		1100P-1135P PROGRAM : NEWS CHANNEL 8 CON COM1: NEWS CHANNEL 8	30		\$2,200.00	10/10	10/10	0		WED	0
51	S		1100A-1200N PROGRAM : DAYTIME CON COM1: DAYTIME	30		\$250.00	10/10	10/10	0		WED	0
52	S		1235A-135A PROGRAM : J FALTON-NBC CON COM1: J FALTON-NBC	30		\$300.00	10/10	10/10	0		WED	0
53	S		1200N-100P PROGRAM : TODAY SHW3-NBC CON COM1: TODAY SHW3-NBC	30		\$300.00	10/10	10/10	0		WED	0
54	S		200P-300P PROGRAM : RACHAEL RAY CON COM1: RACHAEL RAY	30		\$400.00	10/10	10/10	0		WED	0
55	S		530A-600A PROGRAM : NCS TODAY@5:30 ORD COM1: 30/SEPT RATES CON COM1: NCS TODAY@5:30	30		\$450.00	10/10	10/10	0		WED	0
56	S		600P-630P PROGRAM : NW3CH CON COM1: NW3CH	30		\$2,000.00	10/10	10/10	0		WED	0

REP HEADLINE# 61/2006 TEL# E:120621
 \$\$\$ MOD# 0: UNAPPROVED REV #2 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT2/12 17.43
 CHANGES ** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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57	S		600A-700A	30		\$1,250.00	10/10	10/10	0		WED	0
PROGRAM : NC8 TODAY@6AM												
CON COM1: MCH TODAY@6AM												

58	S		700A-900A	30		\$1,400.00	10/10	10/10	0		WED	0
PROGRAM : TODAY SHW												
CON COM1: TODAY SHW												

59	S		730P-800P	30		\$1,500.00	10/10	10/10	0		WED	0
PROGRAM : ENT TONIGHT												
CON COM1: ENT TONIGHT												

60	S		900A-1000A	30		\$950.00	10/10	10/10	0		WED	0
PROGRAM : TODAY SHW2-NBC												
CON COM1: TODAY SHW2-NBC												

OCT/12 \$.00 CONTRACT TOTAL \$.00
 TOTAL SPOTS 0

MARKET TOTALS \$0 WFLA 0% WTTA 0% WMOR 0%
 WTTX 0% WXPX 0% WWSB 0% CABL 0%

ORDER CANCELLED

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-REV TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Mundy Katowitz Media, Inc.
1322 G Street SE
Washington DC 20003

Priorities Usa Action/ Issue
Submission Number 797 Issue 2



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Priorities Usa Action/ Issue	Submission Cost:	0	Campaign Ref:	E:120821105
Buyer:	" "	Client/Product/Estimate:	321 /340 /1564	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/08/12 to 10/21/12	Weeks:	2	Order Ref:	06278086
Est./PO Number:	06278086	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	Priorities Usa Actio	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	Total	Cost
10	Fri 8p ET / 7p CT Whitney	03		30				
F..			Comme				
				Nbr of Spots				
				Closed PR				
					1		1	
Weekly Totals: Total Spots(Ord Spots)								
Closed PR					1		1	

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
10	Fri 8p ET / 7p CT Whitney	.30 Commercial	10/08/12	Closed Pre Emption	2,800.00	No Makegood / Credit	0000000000	E:120821105

Grand Totals					Month 10 Weeks: 4			
Totals					10/08	10/15		
Spots					0	0		0
Cost					0	0		0

Grand Totals:	Spots:	0
	Gross Total:	0.00
	Commission:	0.00

Net Total:

0.00

REP HEADLINE# 6278086
 \$\$\$ UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399
 CREDIT ADVISORY: AGENCY
 ORDER WORKSHEET

FAX# 703-516-9680
 CREDIT RISK !!!
 HARRIS REPORT FROM REP
 CHANGES
 AUG22/12 11.26
 *** WFLA-TV ***

ADV #	ADV. NAME	ISS/PRIORITIES	USA ACTION	REP. #	OFF. #	SALESMAN #
AGY #	AGY. NAME	MUNDY KATOWITZ MEDIA		BUYER NAME	MEDIA PLACEMENT	
		1322 G STREET SE		SALES PRSN	WA- MEGHAN MCGARR (H)	
		WASHINGTON, DC 20003				
ORDER #	CONTRACT #	6278086		CLASS: NATL.	LOCAL	REGIONAL
PRDCT	PRIORITIES	USA ACTION	EST#1564	COMMENTS: (LINE, ORDER, INVOICE)		
FLIGHT DATES	OCT9/12	OCT15/12	WK-1			
CITY TAX	STATE TAX		CO-OP BILLING NEEDED			DATE AUG22/12 11.26

REP: REVISION
 PRGM CHANGE LN'S 1,21,23,46,51,59
 TIME PERIOD CHANGE LN 25
 TTL SAME \$69,450
 PLEASE CONFIRM
 THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 ELECTRONIC INVOICES ARE TO BE SENT TO AGENCY IDB#9914019
 PRIORITIES USA ACTION

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1	NZ		1100A-1200N	30		\$250.00	10/12	10/12	1		FRI	1
AGENCY ADVERTISER CODE = 321 AGENCY PRODUCT CODE = 340 AGENCY EST# = 1564 PROGRAM : DAYTIME CON COM1 : DAYTIME												

8/22/12 #CC

REP HEADLINE# 0278086
\$\$\$ UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG22/12 11.26
CHANGES ** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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21		NZ	730P-800P	30		\$1,500.00	10/15	10/15	1		MON	1
PROGRAM : ENT TONIGHT												
CON COM1: ENT TONIGHT												

23		NZ	700A-900A	30		\$650.00	10/13	10/13	1		SAT	1
PROGRAM : SAT TODAY SHOW												
CON COM1: SAT TODAY SHOW												

25		T	1130P-1205A	30		\$2,200.00	10/14	10/14	1		SUN	1
PROGRAM : NEWS CHANNEL 8												
CON COM1: NEWS CHANNEL 8												

46		NZ	700P-730P	30		\$1,500.00	10/9	10/9	1		TUE	1
PROGRAM : 7P NEWS												
CON COM1: 7P NEWS												

51		NZ	1100A-1200N	30		\$250.00	10/10	10/10	1		WED	1
PROGRAM : DAYTIME												
CON COM1: DAYTIME												

59		NZ	730P-800P	30		\$1,500.00	10/10	10/10	1		WED	1
PROGRAM : ENT TONIGHT												
CON COM1: ENT TONIGHT												

OCT/12 69450.00
CONTRACT TOTAL 69450.00
TOTAL SPOTS 60

MARKET TOTALS \$385,833 WFLA 18% WFTS 15% WTSP 23% WTVT 26% WTOG 3% WTTA 4% WMOR 5%
WMOX 0% WXPX 0% WWSB 6% CABL 0%

SHARES ACCURATE
SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# C278086
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
AUG14/12 14.0
*** WFLA-TV ***

ADV # _____ ADV. NAME ISS/PRIORITIES USA ACTION REP. # _____ OFF. # _____ SALESMAN # _____
AGY # _____ AGY. NAME MUNDY KATOWITZ MEDIA BUYER NAME MEDIA PLACEMENT

1322 G STREET SE SALES PRSN WA- MEGHAN MCGARR (H)
WASHINGTON, DC 20003

ORDER # _____ CONTRACT # 6278086 CLASS: NATL. _____ LOCAL _____ REGIONAL _____

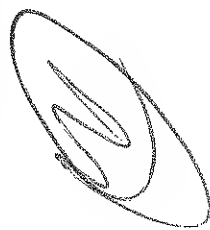
PRDCT PRIORITIES USA ACTION EST#1564 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT9/12 OCT15/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE AUG14/12 14.06

REP: NEW ORDER
TTL \$69,450 @60X
PLEASE CONFIRM
THANKS SHOSHANA FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ELECTRONIC INVOICES ARE TO BE SENT TO AGENCY IDB#9914019
PRIORITIES USA ACTION



5/8/12

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 321 AGENCY EST# = 1564
AGENCY PRODUCT CODE = 340

1			1100A-1200N	30		\$250.00	10/12	10/12	1		FRI	1
PROGRAM : AMER COURT												
CON COM1: AMER COURT												
<i>Adeline</i>												
2			1235A-135A	30		\$300.00	10/12	10/12	1		FRI	1
PROGRAM : J FALLON-NBC<												
CON COM1: J FALLON-NBC<												

REP HEADLINE# 6278036
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

AUG14/12 14.0
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			200P-300P PROGRAM : RACHAEL RAY CON COM1: RACHAEL RAY	30		\$400.00	10/12	10/12	1		FRI	1
4			400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$800.00	10/12	10/12	1		FRI	1
5			530A-600A PROGRAM : NC8 TODAY@5:30 ORD COM1: 3Q/SEPT RATES CON COM1: NC8 TODAY@5:30	30		\$450.00	10/12	10/12	1		FRI	1
6			600P-630P PROGRAM : NWSCH CON COM1: NWSCH	30		\$2,000.00	10/12	10/12	1		FRI	1
7			600A-700A PROGRAM : NC8 TODAY@6AM CON COM1: NC8 TODAY@6AM	30		\$1,250.00	10/12	10/12	1		FRI	1
8			700P-730P PROGRAM : ENT TONIGHT 30 CON COM1: ENT TONIGHT 30	30		\$1,500.00	10/12	10/12	1		FRI	1
9			700A-900A PROGRAM : TODAY SHW CON COM1: TODAY SHW	30		\$1,400.00	10/12	10/12	1		FRI	1
10			800P-900P PROGRAM : WHITNEY/COMMUNITY CON COM1: WHITNEY/COMMUNITY	30		\$2,800.00	10/12	10/12	1		FRI	1
11			900A-1000A PROGRAM : TODAY SHW2-NBC CON COM1: TODAY SHW2-NBC	30		\$950.00	10/12	10/12	1		FRI	1

AUG14/12 14.0
***** WFLA-TV *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12			1000A-1030A	30		\$350.00	10/15	10/15	1		MON	1
PROGRAM : NEWS												
CON COM1: NEWS												
13			1135P-1237A	30		\$800.00	10/15	10/15	1		MON	1
PROGRAM : TONITE SHW-NBC												
CON COM1: TONITE SHW-NBC												
14			1200N-100P	30		\$350.00	10/15	10/15	1		MON	1
PROGRAM : TODAY SHW3-NBC												
CON COM1: TODAY SHW3-NBC												
15			200P-300P	30		\$400.00	10/15	10/15	1		MON	1
PROGRAM : RACHAEL RAY												
CON COM1: RACHAEL RAY												
16			500P-530P	30		\$1,500.00	10/15	10/15	1		MON	1
PROGRAM : NWSCH8 AT 5P												
CON COM1: NWSCH8 AT 5P												
17			530A-600A	30		\$450.00	10/15	10/15	1		MON	1
PROGRAM : NC8 TODAY@5:30												
ORD COM1: 3Q/SEPT RATES												
CON COM1: NC8 TODAY@5:30												
18			600A-700A	30		\$1,250.00	10/15	10/15	1		MON	1
PROGRAM : NC8 TODAY@6AM												
CON COM1: NC8 TODAY@6AM												
19			630P-700P	30		\$5,000.00	10/15	10/15	1		MON	1
PROGRAM : NWSCH												
CON COM1: NWSCH												
20			700A-900A	30		\$1,400.00	10/15	10/15	1		MON	1
PROGRAM : TODAY SHW												
CON COM1: TODAY SHW												

REP HEADLINE# 0216086
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 AUG14/12 14.0
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
21			730P-800P PROGRAM : EXTRA CON COM1: EXTRA	30		\$1,500.00	10/15	10/15	1		MON	1
22			1130P-100A PROGRAM : SAT NITE LIVE CON COM1: SAT NITE LIVE	30		\$1,350.00	10/13	10/13	1		SAT	1
23			700A-900A PROGRAM : AVG. ALL WKS CON COM1: AVG. ALL WKS	30		\$650.00	10/13	10/13	1		SAT	1
24			900A-1000A PROGRAM : NWSCH8 SAT-AM CON COM1: NWSCH8 SAT-AM	30		\$500.00	10/13	10/13	1		SAT	1
25			1100P-1135P PROGRAM : NEWS CHANNEL 8 CON COM1: NEWS CHANNEL 8	30		\$2,200.00	10/14	10/14	1		SUN	1
26			1200N-100P PROGRAM : NWSCH8-NOON SU CON COM1: NWSCH8-NOON SU	30		\$250.00	10/14	10/14	1		SUN	1
27			900A-1000A PROGRAM : NWSCH8 SUN-AM CON COM1: NWSCH8 SUN-AM	30		\$450.00	10/14	10/14	1		SUN	1
28			1030A-1100A PROGRAM : EXTRA CON COM1: EXTRA	30		\$250.00	10/11	10/11	1		THU	1
29			1100P-1135P PROGRAM : NEWS CHANNEL 8 CON COM1: NEWS CHANNEL 8	30		\$2,200.00	10/11	10/11	1		THU	1

1130-1310 AM NFL

Teddy Shaw

REP HEADLINE# 0276036
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9389 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

AUG14/12 14.0
 *** WFLA-TV ***

LINE#	REP	CL	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
30			1200N-100P PROGRAM : TODAY SHW3-NBC CON COM1: TODAY SHW3-NBC	30		\$300.00	10/11	10/11	1		THU	1
31			300P-400P PROGRAM : DOCTORS CON COM1: DOCTORS	30		\$450.00	10/11	10/11	1		THU	1
32			530A-600A PROGRAM : NC8 TODAY@5:30 CON COM1: NC8 TODAY@5:30	30		\$450.00	10/11	10/11	1		THU	1
33			530P-600P PROGRAM : NWSCH8 @5:30P CON COM1: NWSCH8 @5:30P	30		\$1,500.00	10/11	10/11	1		THU	1
34			600A-700A PROGRAM : NC8 TODAY@6AM CON COM1: NC8 TODAY@6AM	30		\$1,250.00	10/11	10/11	1		THU	1
35			630P-700P PROGRAM : NWSCH CON COM1: NWSCH	30		\$5,000.00	10/11	10/11	1		THU	1
36			700A-900A PROGRAM : TODAY SHW CON COM1: TODAY SHW	30		\$1,400.00	10/11	10/11	1		THU	1
37			900A-1000A PROGRAM : TODAY SHW2-NBC CON COM1: TODAY SHW2-NBC	30		\$950.00	10/11	10/11	1		THU	1
38			1000P-1100P PROGRAM : PARENTHOOD CON COM1: PARENTHOOD	30		\$4,500.00	10/9	10/9	1		TUE	1

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
39			1030A-1100A	30		\$250.00	10/9	10/9	1		TUE	1
PROGRAM : EXTRA CON COM1: EXTRA												
40			1135P-1237A	30		\$800.00	10/9	10/9	1		TUE	1
PROGRAM : TONITE SHW-NBC CON COM1: TONITE SHW-NBC												
41			300P-400P	30		\$450.00	10/9	10/9	1		TUE	1
PROGRAM : DOCTORS CON COM1: DOCTORS												
42			400P-500P	30		\$800.00	10/9	10/9	1		TUE	1
PROGRAM : DR OZ CON COM1: DR OZ												
43			530A-600A	30		\$450.00	10/9	10/9	1		TUE	1
PROGRAM : NC8 TODAY@5:30 ORD COM1: 3Q/SEPT RATES CON COM1: NC8 TODAY@5:30												
44			530P-600P	30		\$1,500.00	10/9	10/9	1		TUE	1
PROGRAM : NWSCH8 @5:30P CON COM1: NWSCH8 @5:30P												
45			600A-700A	30		\$1,250.00	10/9	10/9	1		TUE	1
PROGRAM : NC8 TODAY@6AM CON COM1: NC8 TODAY@6AM												
46			700P-730P	30		\$1,500.00	10/9	10/9	1		TUE	1
PROGRAM : ENT TONIGHT 30 CON COM1: ENT TONIGHT 30												
47			700A-900A	30		\$1,400.00	10/9	10/9	1		TUE	1
PROGRAM : TODAY SHW CON COM1: TODAY SHW												

News @ 7

REP HEADLINE# 6278086
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

AUG14/12 14.0
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
48			900A-1000A PROGRAM : TODAY SHW2-NBC CON COM1: TODAY SHW2-NBC	30		\$950.00	10/9	10/9	1		TUE	1
49			1000A-1030A PROGRAM : NEWS CON COM1: NEWS	30		\$350.00	10/10	10/10	1		WED	1
50			1100P-1135P PROGRAM : NEWS CHANNEL 8 CON COM1: NEWS CHANNEL 8	30		\$2,200.00	10/10	10/10	1		WED	1
51			1100A-1200N PROGRAM : AMER COURT <i>Magnum</i> CON COM1: AMER COURT	30		\$250.00	10/10	10/10	1		WED	1
52			1235A-135A PROGRAM : J FALLON-NBC< CON COM1: J FALLON-NBC<	30		\$300.00	10/10	10/10	1		WED	1
53			1200N-100P PROGRAM : TODAY SHW3-NBC CON COM1: TODAY SHW3-NBC	30		\$300.00	10/10	10/10	1		WED	1
54			200P-300P PROGRAM : RACHAEL RAY CON COM1: RACHAEL RAY	30		\$400.00	10/10	10/10	1		WED	1
55			530A-600A PROGRAM : NC8 TODAY@5:30 ORD COM1: 3Q/SEPT RATES CON COM1: NC8 TODAY@5:30	30		\$450.00	10/10	10/10	1		WED	1
56			600P-630P PROGRAM : NWSCH CON COM1: NWSCH	30		\$2,000.00	10/10	10/10	1		WED	1

REP HEADLINE# 62/0006
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 AUG14/12 14.0
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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57			600A-700A	30		\$1,250.00	10/10	10/10	1		WED	1
PROGRAM : NC8 TODAY@6AM												
CON COM1: NC8 TODAY@6AM												

58			700A-900A	30		\$1,400.00	10/10	10/10	1		WED	1
PROGRAM : TODAY SHW												
CON COM1: TODAY SHW												

59			730P-800P	30		\$1,500.00	10/10	10/10	1		WED	1
PROGRAM : EXTRA <i>ET</i>												
CON COM1: EXTRA												

60			900A-1000A	30		\$950.00	10/10	10/10	1		WED	1
PROGRAM : TODAY SHW2-NBC												
CON COM1: TODAY SHW2-NBC												

OCT/12 69450.00 CONTRACT TOTAL 69450.00
 TOTAL SPOTS 60

MARKET TOTALS \$385,833 WFLA 18% WFTS 15% WTSP 23% WTVT 26% WTOG 3% WTTA 4% WMOR 5%
 SHARES ACCURATE WMOX 0% WXPX 0% WWSB 6% CABL 0%

SVC- NSI
 DEMOS- RA35+*

Mundy Katowitz Media, Inc.
1322 G Street SE
Washington DC 20003

Priorities Usa Action/ Issue
Submission Number 748 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601
PHONE (813) 228-8888

Original

Client: Priorities Usa Action/ Issue	Submission Cost: 69450	Campaign Ref: E:120821105
Buyer: ..	Client/Product/Estimate: 321 /340 /1564	Sales Rep: HRP Washington, DC
Schedule Dates: 10/08/12 to 10/21/12	Weeks: 2	Order Ref: 06278086
Est./PO Number: 06278086	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: Priorities Usa Actio	Booking Group: WFLA	Key Market: Tampa-St. Petersburg, FL
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	Total	Cost
1	M-F 11a Daytime ...F..	02	250	30 Comme	Nbr of Spots 1		1	250
2	M-F 1237a ET / 1137p CT Late Night ...F..	02	300	30 Comme	Nbr of Spots 1		1	300
3	M-F 2p Rachael Ray ...F..	02	400	30 Comme	Nbr of Spots 1		1	400
4	M-F 4p Dr Oz ...F..	02	800	30 Comme	Nbr of Spots 1		1	800
5	M-F 530a News ...F..	02	450	30 Comme	Nbr of Spots 1		1	450
6	M-F 6p News ...F..	02	2000	30 Comme	Nbr of Spots 1		1	2000
7	M-F 6a News ...F..	02	1250	30 Comme	Nbr of Spots 1		1	1250
8	M-F 7p News ...F..	02	1500	30 Comme	Nbr of Spots 1		1	1500
9	M-F 7a Today Show	02	1400	30 Comme	Nbr of Spots 1		1	1400
Weekly Totals: Total Spots(Ord Spots)					50	10	60	

Mundy Katowitz Media, Inc.
1322 G Street SE
Washington DC 20003

Priorities Usa Action/ Issue
Submission Number 748 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Priorities Usa Action/ Issue	Submission Cost: 69450	Campaign Ref: E:120821105
Buyer: ...	Client/Product/Estimate: 321 /340 /1564	Sales Rep: HRP Washington, DC
Schedule Dates: 10/08/12 to 10/21/12	Weeks: 2	Order Ref: 06278086
Est./PO Number: 06278086	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	Total	Cost
10	Fri 8p ET / 7p CT Whitney ...F..	03	2800	30 Comme	Nbr of Spots	1	1	2800
11	M-F 9a Today Show II ...F..	02	950	30 Comme	Nbr of Spots	1	1	950
12	M-F 10a News M.....	01	350	30 Comme	Nbr of Spots	1	1	350
13	M-F 1135p ET / 1035p CT Tonight Show M.....	03	800	30 Comme	Nbr of Spots	1	1	800
14	M-F 12p Today Show III M.....	02	350	30 Comme	Nbr of Spots	1	1	350
15	M-F 2p Rachael Ray M.....	02	400	30 Comme	Nbr of Spots	1	1	400
16	M-F 5p News M.....	02	1500	30 Comme	Nbr of Spots	1	1	1500
17	M-F 530a News M.....	02	450	30 Comme	Nbr of Spots	1	1	450
18	M-F 6a News M.....	02	1250	30 Comme	Nbr of Spots	1	1	1250
19	M-F 630p ET / 530p CT NBC Nightly News M.....	01	5000	30 Comme	Nbr of Spots	1	1	5000
Weekly Totals: Total Spots(Ord Spots)					50	10	60	

Mundy Katowitz Media, Inc.
1322 G Street SE
Washington DC 20003

Priorities Usa Action/ Issue
Submission Number 748 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Priorities Usa Action/ Issue	Submission Cost:	69450	Campaign Ref:	E:120821105
Buyer:		Client/Product/Estimate:	321 / 340 / 1564	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/08/12 to 10/21/12	Weeks:	2	Order Ref:	06278086
Est./PO Number:	06278086	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	Total	Cost
20	M-F 7a Today Show M.....	02	1400	30 Comme	Nbr of Spots	1	1	1400
21	M-F 730p Entertainment Tonight M.....	02	1500	30 Comme	Nbr of Spots	1	1	1500
22	Sat 1130p ET / 1030p CT Saturday Night LiveS.	03	1350	30 Comme	Nbr of Spots	1	1	1350
23	Sat 7a Today ShowS.	02	650	30 Comme	Nbr of Spots	1	1	650
24	Sat 9a NewsS.	02	500	30 Comme	Nbr of Spots	1	1	500
25	M-Su Late News Late RunS	02	2200	30 Comme	Nbr of Spots	1	1	2200
26	Sun 12p NewsS	02	250	30 Comme	Nbr of Spots	1	1	250
27	Sun 9a NewsS	02	450	30 Comme	Nbr of Spots	1	1	450
28	M-F 1030a Extra ...T...	02	250	30 Comme	Nbr of Spots	1	1	250
29	M-Su 11p News ...T...	02	2200	30 Comme	Nbr of Spots	1	1	2200
30	M-F 12p Today Show III	02	300	30 Comme	Nbr of Spots	1	1	300
Weekly Totals: Total Spots(Ord Spots)					50	10	60	

Mundy Katowitz Media, Inc.
1322 G Street SE
Washington DC 20003

Priorities Usa Action/ Issue
Submission Number 748 Issue 1



WFLA-TV

P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Priorities Usa Action/ Issue	Submission Cost: 69450	Campaign Ref: E:120821105
Buyer: ..	Client/Product/Estimate: 321 /340 /1564	Sales Rep: HRP Washington, DC
Schedule Dates: 10/08/12 to 10/21/12	Weeks: 2	Order Ref: 06278086
Est./PO Number: 06278086	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	Total	Cost
31	M-F 3p Doctors ...T...	03	450	30 Comme	Nbr of Spots	1	1	450
32	M-F 530a News ...T...	02	450	30 Comme	Nbr of Spots	1	1	450
33	M-F 530p News ...T...	02	1500	30 Comme	Nbr of Spots	1	1	1500
34	M-F 6a News ...T...	02	1250	30 Comme	Nbr of Spots	1	1	1250
35	M-F 630p ET / 530p CT NBC Nightly News ...T...	01	5000	30 Comme	Nbr of Spots	1	1	5000
36	M-F 7a Today Show ...T...	02	1400	30 Comme	Nbr of Spots	1	1	1400
37	M-F 9a Today Show II ...T...	02	950	30 Comme	Nbr of Spots	1	1	950
38	Tue 10p ET / 9p CT Parenthood ..T....	02	4500	30 Comme	Nbr of Spots	1	1	4500
39	M-F 1030a Extra ..T....	02	250	30 Comme	Nbr of Spots	1	1	250
40	M-F 1135p ET / 1035p CT Tonight Show ..T....	03	800	30 Comme	Nbr of Spots	1	1	800
Weekly Totals: Total Spots(Ord Spots)					50	10	60	

Mundy Katowitz Media, Inc.
1322 G Street SE
Washington DC 20003

Priorities Usa Action/ Issue
Submission Number 748 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Priorities Usa Action/ Issue	Submission Cost: 69450	Campaign Ref: E:120821105
Buyer: ..	Client/Product/Estimate: 321 /340 /1564	Sales Rep: HRP Washington, DC
Schedule Dates: 10/08/12 to 10/21/12	Weeks: 2	Order Ref: 06278086
Est./PO Number: 06278086	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	Total	Cost
41	M-F 3p Doctors .T....	03	450	30 Comme	Nbr of Spots	1	1	450
42	M-F 4p Dr Oz .T....	02	800	30 Comme	Nbr of Spots	1	1	800
43	M-F 530a News .T....	02	450	30 Comme	Nbr of Spots	1	1	450
44	M-F 530p News .T....	02	1500	30 Comme	Nbr of Spots	1	1	1500
45	M-F 6a News .T....	02	1250	30 Comme	Nbr of Spots	1	1	1250
46	M-F 7p News .T....	02	1500	30 Comme	Nbr of Spots	1	1	1500
47	M-F 7a Today Show .T....	02	1400	30 Comme	Nbr of Spots	1	1	1400
48	M-F 9a Today Show II .T....	02	950	30 Comme	Nbr of Spots	1	1	950
49	M-F 10a News ..W....	01	350	30 Comme	Nbr of Spots	1	1	350
50	M-Su 11p News ..W....	02	2200	30 Comme	Nbr of Spots	1	1	2200
51	M-F 11a Daytime ..W....	02	250	30 Comme	Nbr of Spots	1	1	250
Weekly Totals: Total Spots(Ord Spots)					50	10	60	

Mundy Katowitz Media, Inc.
1322 G Street SE
Washington DC 20003

Priorities Usa Action/ Issue
Submission Number 748 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Priorities Usa Action/ Issue	Submission Cost: 68450	Campaign Ref: E:120821105
Buyer: ..	Client/Product/Estimate: 321 / 340 / 1564	Sales Rep: HRP Washington, DC
Schedule Dates: 10/08/12 to 10/21/12	Weeks: 2	Order Ref: 06278086
Est./PO Number: 06278086	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	Total	Cost
52	M-F 1237a ET / 1137p CT Late Night ..W....	02	300	30 Comme	Nbr of Spots	1	1	300
53	M-F 12p Today Show III ..W....	02	300	30 Comme	Nbr of Spots	1	1	300
54	M-F 2p Rachael Ray ..W....	02	400	30 Comme	Nbr of Spots	1	1	400
55	M-F 530a News ..W....	02	450	30 Comme	Nbr of Spots	1	1	450
56	M-F 6p News ..W....	02	2000	30 Comme	Nbr of Spots	1	1	2000
57	M-F 6a News ..W....	02	1250	30 Comme	Nbr of Spots	1	1	1250
58	M-F 7a Today Show ..W....	02	1400	30 Comme	Nbr of Spots	1	1	1400
59	M-F 730p Entertainment Tonight ..W....	02	1500	30 Comme	Nbr of Spots	1	1	1500
60	M-F 9a Today Show II ..W....	02	950	30 Comme	Nbr of Spots	1	1	950
Weekly Totals: Total Spots(Ord Spots)					50	10	60	

Grand Totals			
Totals	10/08	Month 10 Weeks: 4	10/15

		Month 10 Weeks: 4	
Totals		10/08	10/15
Spots	60	50	10
Cost	69450	59450	13000

Grand Totals:

Spots:	60
Gross Total:	69,450.00
Commission:	10,417.50
Net Total:	59,032.50



WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 228-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

21725
Mundy Katowitz Media, Inc.
1322 G Street SE
WASHINGTON OC 20003

REP: WFLA (Washington Oc)
SLSP: HRP Washington, OC
ADV: Priorities Usa Action/ Issue
PROD: Priorities Usa Actio

2012
INVOICE DATE 10/28/12 E:120821105
ORDER TYPE Political WFLA
INVOICE NUMBER 0100033224
PAGE 1 BROADCAST MONTH 10/01/2012 - 10/2
SCHEDULE DATES 10/08/12-10/21/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: 321 /340 /1564
Oesc: 06278086

SCHEDULE				ACTUAL BROADCAST				RECONCILIATION	
DESCRIPTION	PRICE	RT/SS#	PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS DEBIT/CREDIT
Fri 8p ET / 7p CT Whitney	2800.00	10	1	10/12	FR	*WFLA	:30 Commercial	.00	Preempt Program Change 2800.00-
Total Airtime Net Spot Revenue:								.00	

PERIOD COST 2,800.00

0 Total Units
ACTUAL GROSS BILLING .00
AGENCY COMMISSION .00
NET DUE .00
SUB-TOTALS 2,800.00-
TOTAL RECONCILING 2,800.00CR

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